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## Performance Indicators and Risks & Assumptions

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### Performance Indicators

A Performance Indicator is a measure of the result. It gives a sense of what has been or what is to be

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achieved.

For example, the number of households keeping their surroundings clean and hygienic or the number of [women](#) participating in [training](#) programs.

There are two types of indicators, namely, "Process Indicators" and "Results Indicators." Process indicators define the indicators for a process or an activity like 'number of women participating in the training on gender development' and Results Indicators refer to the indicators that indicate the result achieved from the implementing the activity like 'number of women aware about gender rights.'

### Risks & Assumptions

Risks and Assumptions are part of the concept based on the principle that we have less and less control of the project results as we go down and down implementing the project.

For example, 'Government policies/ officials are supportive of the project activities' or 'ongoing [peace](#) and stability may get hampered by sporadic violence.'

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#### Building a Fundraising Board

Date: Sept. 19, 2012 Timings: 3:00 PM – 4:30 PM GMT

#### How to raise Funds from the European Commission

Date: Sept. 24, 2012 Timings: 1:00 PM – 2:30 PM GMT

#### Social Media: Using Facebook and More to Sell Your Mission

Date: Sept. 25, 2012 Timings: 7:00 PM – 8:30 PM GMT

[Introduction.....Challenges in Proposal Writing.....Before Writing a Proposal.....Writing about the Organization.....The Actual Proposal.....Problem Statement & Project Rationale-1.....Problem Statement & Project Rationale-2.....Project Goal.....Project Objectives... ..Strategies & Activities.....Performance Indicators.....Results.....Monitoring & Evaluation.....Budget & Proposal Packaging](#)

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Descriptions  
for their staff**

**How NGOs  
can develop  
Budgets**

**Promotional  
Material  
for NGOs**

**How to  
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Concept Note**

**How to write  
Proposals**

**How to write  
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**How to write  
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Logical Framework  
Analysis  
in Proposals

Funds for NGOs

## Resource Guide: Questions Answered on How to Write Proposals – A Basic Guide on Proposal Writing for NGOs

July 2012

This resource guide was created in collaboration with Philantropia Inc. Philantropia Inc., an international fundraising consulting firm, helps organizations around the world to more effectively raise funds. <http://www.philantropia.org>

## Videos

- How to raise Funds for Human Rights Projects
- How to raise Funds for Women's & Girls' Issues
- Writing a Winning Concept Note for the European Commission Funding
- How to raise Funds from US Foundations
- Introduction to Strategic Fundraising Planning

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